


# APAC AUTO-MOBILITY TRENDS 2021

Top disruptions and technologies changing the auto-mobility landscape in Asia Pacific



Thanks to 5G, cars can now be even more **connected**. South Korea leads the way globally with 85 cities equipped with 5G.


Tech and autonomous mobility value chain to grow from **\$15 billion to \$32 billion by 2025**.

Traditional car manufacturers are dealing with **changing consumer behavior** (research online, purchase offline) and **new market players**.



APAC e-commerce automotive aftermarket to cross **US\$ 34.46 billion by 2026**.

**Growing interest in sustainability**, especially from the younger generation.



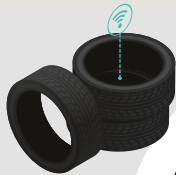
# APAC TIRE SUPPLY CHAIN: WHAT'S NEXT?

What do those trends mean for tire manufacturers?

Click on each point to find out how you can prepare your supply chain.

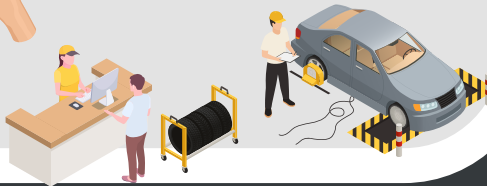
01

A smart tire monitors its own health and status, and books an appointment with the workshop after sensing a problem



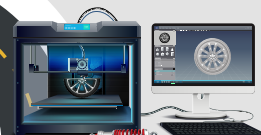
02

Consumers are also researching and buying tires online, and will expect a seamless online-to-offline experience.



03

- Need for new materials and proper disposal of tires
- Global green tires market is expected to reach **USD 178.07 billion by 2026**, with highest CAGR from APAC



## FOR FURTHER INFORMATION

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